



Daily Media Clips - 21 July 2020

Tuesday 21 July 2020



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National

2 items



72% of your customers are doing this before clicking 'add to cart'

Ragtrader

Monday 20 July 2020, 10:11am

'Wardrobing' might not be as prominent as once thought.

Digitising the experience via returns portals is the key to solving this conundrum. For those just starting out on a digital returns journey, Australia Post's Easy returns portal is a great entry point and a free platform for eParcel customers.

[VIEW ONLINE](#)



Australia Post cagey on staff spying claims

The Sydney Morning Herald by Nick Bonyhady Industrial Relations Reporter
Tuesday 21 July 2020, 12:00am - Page 3

Australia Post is paying for a confidential security program to protect its sensitive information amid a series of leaks that revealed the company was considering slowing letter delivery times and replacing post offices with automated kiosks. The revelation comes from...

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Ms Holgate deferred her answers but in responses to questions on notice, [Australia Post](#) said it had "a risk-based security program including to preserve the integrity and security of confidential and sensitive information - that takes into account best practice standards".

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The Communications, Electrical and Plumbing Union, which represents postal workers, said [Australia Post](#) should give a "straight answer" to questions about staff surveillance. "The fact that [Australia Post](#) is avoiding answering simple questions about whether or not they have surveilled their staff is very concerning," said the union's national president, Shane Murphy.

[VIEW PDF](#)

NSW/ACT

1 item



ABC New England North West Tamworth

Breakfast with Kristy Reading 5 times a week, 8:30am to 10:00am
20 July 2020, 9:11am

Mentions [Australia Post](#).

[PLAY NOW](#)

VIC/TAS

2 items



Australia Post snail mail on staff spying fears lashed as 'weasel words'

The Age by Nick Bonyhady
Tuesday 21 July 2020, 12:00am - Pages 2 and 3

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[VIEW PDF](#)



Picture perfect in Briagolong

The Gippsland Times

Tuesday 21 July 2020, 12:00am - Page 1

A CREATIVE new mural on the front wall of Briagolong's post office and general store has helped brighten up the street and add a touch of colour and history to the newly-renovated store. New owners Jon and Sandra Knowles commissioned...

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[VIEW PDF](#)

QLD

2 items



CQ ecstasy trafficker recorded himself taking drugs

The Morning Bulletin by Kerri-Anne Mesner

Tuesday 21 July 2020, 12:00am

'They don't make movies about the losers in the drug scene because it's not pleasant'

He would advertise when he had stock, when the next shipment was due to arrive and when he was out of stock. Carpenter was subjected to three search warrants at his home in Julie Court, Emerald, and others at the Post Office.

The court heard the source of Carpenter's supplies was unknown. Police executed a search warrant at the Emerald Post Office on October 10, 2019, in relation to a parcel for Carpenter, and found 1000s of empty gel capsules.

They also located two sets of scales and seized his mobile phone. Police executed another search warrant at the post office on October 25 and discovered 226g of marijuana in a parcel.

[VIEW ONLINE](#)

SYNDICATION

[Central Queensland News](#), [The Morning Bulletin](#)



Community supports man after he loses everything in fire

Gladstone Observer by Eilish Massie

Monday 20 July 2020, 3:17pm

THE Boyne Valley Community has been left in shock after an old Nagoorin post office was burnt to the ground over the weekend.

THE Boyne Valley Community has been left in shock after an old Nagoorin post office was burnt to the ground over the weekend.

THE Boyne Valley Community has been left in shock after the old Nagoorin post office was burnt to the ground at the weekend. On Friday night, five fire crews from Boyne Valley, Calliope, Miriam Vale and Gladstone battled a blaze which destroyed a house that was once the town's old post office and telephone exchange.

Helen Watson said the post office was often the place for toast and tea after dances. "Three babies were brought home to the post office. Lots of parties, cups of tea with all the oldies out the front of the post office," she said.

If you would like to help Dylan, click here to donate. READ MORE: Old Boyne Valley post office burns to the ground

VIEW ONLINE

SYNDICATION

News Corp [21 Syndications]

NT

2 items



Community benefits from new COVID-19 recovery support

National Tribune

Monday 20 July 2020, 10:26am

Loganholme cafe owner Nicole Lynch is among businesses supported by Council's COVID-19 relief package A second support package valued at \$1.6 million

Some Stage 1 initiatives will continue as part of this year's Budget: No fee will be incurred on rates payments made at Australia Post. All ratepayers can access Council's hardship policy to spread the cost of paying rates over a longer period of time.

VIEW ONLINE

SYNDICATION

Mirage News, National Tribune



Ancestral stories retain their relevance

The Inverell Times by Chris Mc Lennan

Tuesday 21 July 2020, 12:00am - Page 9

BANDUK Mamburra Marika AO is humbled by all the honours and attention she has received over her long career. Banduk is a Yolngu artist and printmaker from a remote community in Arnhem Land, Northern Territory. "Especially as an Indigenous person,...

In 2017 she and Tiwi Islander Bede Tungutalum were chosen to design a set of four stamps

with the theme "Art of the North" for [Australia Post](#).

[VIEW PDF](#)

Issues

1 item



THE WORK 2020 HOT LIST #3: The Monkeys

Campaign Brief by Lynchy

Monday 20 July 2020, 11:35am

There were several agencies in Australia that put in strong creative performances over the last 12 months. Over the next few days, Campaign Brief showcases the work of those that made The Work 2020 Hot List... Notable work for The...

Canadian Club 'Who made beer the boss of summer?', [Australia Post](#) 'Spread the Merry', Krispy Kreme 'Throwback Party', Telstra 'Pre-paid', CGU 'ABN Rescue', 'Domuts' and 'Ambition Wanted', NRMA 'Home insurance for koalas', and Drinkwise 'The Internet Remembers'.

[VIEW ONLINE](#)

Competitors

4 items



He's big, blue, mysterious and a bit of a square ... meet Derek

South Coast Register by Zoe Cartwright

Monday 20 July 2020, 3:00pm

It is not known why the locker has been supplied, or why it is named Derek.

Amazon lockers are self-service kiosks to pick up deliveries from the company, rather than pick them up from an [Australia Post](#) outlet, or having them delivered to the door.

[VIEW ONLINE](#)



FEATURE-Drones to robots: Pandemic fuels U.S. autonomous delivery

Yahoo! Finance

Tuesday 21 July 2020, 12:26am

Cough medicine, snacks, baking ingredients: Kelly Passek has shopping delivered weekly to her yard in Christiansburg, Virginia - by a drone. "It's very fast – even the noise you hear is no more than 30 seconds," she told the Thomson...

FEATURE-Drones to robots: Pandemic fuels U.S. autonomous [delivery](#). By Carey L.

The service is a pilot project by Google parent Alphabet Inc's drone [delivery](#) business Wing, which is operating similar projects in Finland and Australia.

In Christiansburg, residents who sign up can get drone [delivery](#) from a locally owned businesses, a national pharmacy and [FedEx](#). As with other autonomous [delivery](#) services, both airborne and terrestrial, Wing has seen a major uptick in interest amid the coronavirus

pandemic, as emergency regulations keep people at home and complicate many of the simplest tasks.

"For a while, they (Wing) were the only one with toilet paper. It turned from being a novelty to being a service that's used because it's necessary," said Passek, whose first drone delivery was in October.

After talks with Wing, a book delivery service began for county students in June.

VIEW ONLINE
SYNDICATION

[Haaretz](#), [Reuters](#), [Yahoo! Finance](#)



Whispir's revenue roars

The Australian by Jared Lynch

Tuesday 21 July 2020, 12:00am - Page 15

Shares in cloud-based communications provider Whispir are soaring on the back of the second wave of coronavirus infections. The company signed up 72 new customers and lifted revenue by more than 35 per cent in the June quarter. Its shares...

He said the company had a total of 630 customers, including BHP, Qantas, Telstra, Red Cross, Australia Post and the NSW and Victorian ambulance services. "We've had a strong finish to the 2020 financial year despite unprecedented operating conditions.

VIEW PDF



Flexigroup humming as an Afterpay for large transactions

Business News Australia by David Simmons

Monday 20 July 2020, 12:29pm

A record number of e-commerce and instore integrations have caused Flexigroup's (ASX: FXL) buy-now pay-later (BNPL) platform Humm to grow significantly during the fourth quarter.

"This partnership, combined with online pet retailers PETStock and PetPost, ensures that pet owners will have a complete solution with Humm," says Flexigroup.

"June 2020 saw the company onboard a record number of merchants to both instore and online. New online merchants in 4Q20 increased 54 per cent on 4Q19. Flexigroup's investment in its onboarding process enabled merchants to be integrated and humming online within 48 hours."

The company has also announced that Humm can now be used to pay bills that offer BPAY, enabling customers to use the BNPL solution for electricity, gas and telecommunications bills.

VIEW ONLINE

Australia Post cagey on staff spying claims

By Nick Bonyhady Industrial relations reporter

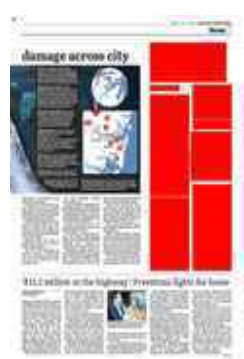
The Sydney Morning Herald

Tuesday 21st July 2020

479 words

Page 3 | Section: News

783cm on the page



Australia Post cagey on staff spying claims

Nick Bonyhady

Industrial relations reporter

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The revelation comes from a Senate inquiry into the future of Australia's postal service, which received government permission to lower its service and save money as letter volumes plummeted because of the coronavirus pandemic.

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Ms Holgate deferred her answers but in responses to questions on notice, Australia Post said it had "a risk-based security program – including to preserve the integrity and security of confidential and sensitive information – that takes

into account best practice standards". It said details of the program were commercial-in-confidence and that, if they were to become public, it would hurt Australia Post.

Senator Carr said the company's response was a "lawyer's weasel words" for confirmation the company was allegedly surveilling its staff, which he said would be "highly irregular".

A spokeswoman for Australia Post declined to comment while the Senate committee inquiry, which is due to report in August, was under way.

The Communications, Electrical and Plumbing Union, which represents postal workers, said Australia Post should give a "straight answer" to questions about staff surveillance. "The fact that Australia Post is avoiding answering simple questions about whether or not they have surveilled their staff is very concerning," said the union's national president, Shane Murphy.

As more businesses let their employees work from home, monitoring software to check productivity and keep sensitive information secure has become more common and is generally not unlawful. Major companies including Google,

which denied the allegations, have been accused of spying on their workers in recent years.

Senator Carr also took aim at Australia Post's claim of "commercial-in-confidence" to limit its answers to questions about a leaked 2018 strategic review of the company from consulting firm PwC. The draft review included options like increasing letter delivery times, which resemble some of the temporary changes the government has made to help Australia Post through the pandemic.

"The claims of commercial-in-confidence are spurious given the strategic plan has been given widespread public media coverage," Senator Carr said.

Despite making the commercial-in-confidence claim, Australia Post did provide limited responses to Senator Carr's questions. It has repeatedly said the delivery changes, which are set to last until June next year, are not permanent.

Letter volumes dropped 15 per cent in April at the first peak of the pandemic compared to last year.



Auspost chief executive Christine Holgate. Photo: Alex Ellinghausen

Australia Post snail mail on staff spying fears...

By Nick Bonyhady

The Age

Tuesday 21st July 2020

511 words

Page 2,3 | Section: NEWS

288cm on the page



Australia Post snail mail on staff spying fears lashed as 'weasel words'

Nick Bonyhady

EXCLUSIVE

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Letter volumes dropped 15 per cent in April compared to the same month last year. The number of parcels sent through Australia Post rose 37 per cent between March and April this year.

'The fact that Australia Post is avoiding answering simple questions about whether or not they have surveilled their staff is very concerning.'

Shane Murphy, union representative

Picture perfect in Briagolong

The Gippsland Times
Tuesday 21st July 2020
201 words
Page 1 | Section: General
286cm on the page



Picture perfect in Briagolong

Sandra Knowles loves the new Simon White mural, and it seems everyone else does too. Photo: Liz Bell

A CREATIVE new mural on the front wall of Briagolong's post office and general store has helped brighten up the street and add a touch of colour and history to the newly-renovated store.

New owners Jon and Sandra Knowles commissioned Loch Sport artist Simon White to paint the mural, giving him a brief of creating a piece that recognised the area's history and beautiful setting.

There are several iconic buildings that everyone will recognise, such as the Briagolong Hotel and the Mechanics Institute, the mountains in the background, and a touching tribute to Sandra and Jon's late son Benjamin, who can be seen sitting on a bench outside the hotel.

"It's comforting to see Ben sitting there every day — I feel he's watching over us," Sandra said.

The couple also wanted to celebrate the charm of Briagolong, and is pleased with the attraction the work has received.

"People have been dropping in to ask about it and word is spreading, with people often coming from other towns and as far as Melbourne [pre-COVID restrictions] to look," Sandra said.

Ancestral stories retain their relevance

By Chris McLennan

The Inverell Times

Tuesday 21st July 2020

469 words

Page 9 | Section: LIFE

459cm on the page



Ancestral stories retain their relevance

Chris McLennan

BANDUK Mamburra Marika AO is humbled by all the honours and attention she has received over her long career.

Banduk is a Yolngu artist and printmaker from a remote community in Arnhem Land, Northern Territory.

"Especially as an Indigenous person, you don't always know how you are perceived.

"I left the mission school at 15 years of age and starting working, and I am still working," the 67-year-old said.

Banduk is the Northern Territory's Senior Australian of the Year, and is encouraging others to become involved in the awards so she can hand over "the honour" later this year.

Banduk's work is represented in the collections of the National Gallery of Australia, New Zealand and the National Gallery of Art in Washington D.C.

In 2017 she and Tiwi Islander Bede Tunggalum were chosen to design a set of four stamps with the theme "Art of the North" for Australia Post.

Banduk was made an Officer of the Order of Australia in 2019 for "distinguished service to the visual arts, particularly to Indigenous printmaking and bark painting, and through cultural advisory roles".

Banduk's medium of choice, linoprint, enables her to depict the ancestral stories in a new way, while respecting the law.

"The stories of my ancestors are important. That's why we create the art.



Banduk Mamburra Marika AO

"As a female, I only received remnants of these stories from my Elders, and my father, so I have to be more cautious about the stories I can tell.

"Through our art we are hanging onto our culture, our language, our people.

"As an artist, a storyteller, it is who I am, my art is me."

Carving the design into the lino blocks

echoes the practice of precisely incising clan designs onto wooden objects such as ancestral figures, Macassan pipes and message sticks.

Because she is a Rirratjingu woman, Banduk is intimately associated with Yalangbara and other important clan land in the region.

As a traditional landowner at Yirkkala, Banduk has inherited responsibilities that

Australian
of the Year
Awards

Reflect. Respect. Celebrate.

Help find the 2021 Australian of the Year, Senior Australian of the Year (65 years+), Young Australian of the Year (16-30 years) and Australia's Local Hero by nominating a champion in your community or someone you admire who is helping to make Australia better.

Nominate at australianoftheyear.org.au by July 31.

have shaped her life.

Yirkkala is a small Aboriginal community of about 700, on the east coast of the Gove peninsula in north-east Arnhem Land, just south of Nhulunbuy.

Among Banduk's many accomplishments have been appointments to the boards of the National Gallery of Australia, Canberra, and the Museums and Art Galleries of the Northern Territory, Darwin.

She was also a member of the Aboriginal and Torres Strait Islander Arts Board of the Australia Council.

In 2001, Marika was the recipient of the Aboriginal and Torres Strait Islander Arts Board's prestigious Red Ochre Award for lifetime achievement.

"There is so much boredom in these communities, young people relying on alcohol and drugs, we still see our stories, our country, our culture as an answer to many of their problems."

Whispir's revenue roars

By JARED LYNCH

The Australian

Tuesday 21st July 2020

400 words

Page 15 | Section: BUSINESS

2090cm on the page



Whispir's revenue roars

JARED LYNCH

Shares in cloud-based communications provider Whispir are soaring on the back of the second wave of coronavirus infections.

The company signed up 72 new customers and lifted revenue by more than 35 per cent in the June quarter. Its shares surged on the news, closing up 15.2 per cent at \$3.87, marking a more than 150 per cent gain since the beginning of the calendar year.

The Telstra Ventures-backed company has been providing ready-made communications templates and tracking tools to customers including the Victorian Government and Mount Buller and Mt Stirling ski resorts.

The rush in clients looking to keep in touch with their customers during the pandemic delivered Whispir a 35.7 per cent rise in revenue to \$42.2m in the three months to June 30.

Its quarterly customer cash receipts jumped 27 per cent on the prior quarter — and 36.5 per cent compared with the same period last year — to \$11.3m. Meanwhile net cash used in operating activities fell to \$100,000, while its customer retention rate remained high at 124.1 per cent.

Chief executive Jeromy Wells said the company was well on track to meet its prospectus forecasts. He attributed the increase in revenue to Whispir's customers looking to "adopt more sophisticated yet easy-to-use communications systems" to ensure compliance with government COVID-19 regulations.

He said the company had a total of 630 customers, including BHP, Qantas, Telstra, Red Cross, Australia Post and the NSW and

Victorian ambulance services.

"We've had a strong finish to the 2020 financial year despite unprecedented operating conditions. Our strong performance over the fourth quarter has been driven by increased platform utilisation from our existing customer base, particularly in ANZ and Asia, as well as significant new customer growth," Mr Wells said. "We have demonstrated our ability to provide fast-to-deploy, off-the-shelf and customised communications solutions for our diverse customer base."

During the quarter Whispir invested \$1.1m in research and development, in line with the previous quarter.

Mr Wells said the company had increased its focus on artificial intelligence, machine learning and data intelligence, which he said would continue to add value for customers by "ensuring they deliver timely and contextually relevant information to stakeholders".

Canaccord analysts Owen Humphries and Seth Hoskin are forecasting further share price increases, with a price target of \$4.

